

FINISHED

RUNNING

SPONSORED BY
Marc Lauenstein,
2nd at the Golden
Trail Series 2018

A DOCUMENTARY
PROJECT FROM
Mōtini Production

DIRECTED BY
Nicolas Wilhem

WINNING



**ARIANE
WILHEM**

**A FEW 2018
RESULTS**

Transgrancanaria
7th scratch women

Ohm Trail
3rd scratch women

Ultraks Matterhorn
6th scratch women

Gruyère Trail de Charmey
1st mixed duo

DATE OF BIRTH
5 December 1992

NATIONALITY
Swiss

HEIGHT
1m69

PROFESSION
Nurse

SPECIALIZATION
Tropical medicine

SPORT
Trail running

THE PROJECT

PARTNERSHIP PORTFOLIO

ENDLESS RUNNING

THE PROJECT

An 84-kilometer foot-
race, at night, across
the island of Bali from
north to south.

This is the challenge that awaits young Swiss athlete Ariane Wilhem on 25 May, 2019

A mere 2 years after running her first trails (long distance cross-country running), Ariane is embarking on a crazy adventure to push her own limits during a unique and extraordinary race. In May 2019, she will take part in her first ultra-marathon. She has never run this sort of distance, let alone on a road and in weather conditions that will definitely take her out of her comfort zone. Despite all the obstacles that may stand in her way, she remains confident:

“Even if it’s on my hands and knees, I will make it to the finish line.”

BALI HOPE

MAKE CHANGE HAPPEN

The Bali Hope Ultra is an ambitious project founded in 2017 by Tom Hickmann (GB).

The 20 athletes taking part in the 2019 edition, including Ariane, have been selected from all over the world and will take up the challenge of running 84 kilometers across the Indonesian island. In addition, each participant has committed to raising AUD 7,500 (over CHF 5,000) for a charity that helps disadvantaged Balinese children complete 6 years of primary schooling.

The fruit of this adventure will be a documentary, seen through the eyes of director Nicolas Wilhem, Ariane's brother. Nicolas wants to understand what drives his sister,

what has pushed her to take part in such an epic challenge. But above all, he wants to know how she does it and what she is running after.

More than just a race, or a simple film, Ariane and Nicolas will share an intense human and emotional journey to the finish line of the Bali Hope Ultra.



THE FUTURE



The idea to follow Ariane throughout this adventure comes, first of all, from the urge to explore her universe. Even though close family bonds unite Ariane and Nicolas, they both keep their own secret gardens when it comes to their lives and feelings. Because of a difficult past they each acquired a 'thick skin'. The time has come to surrender, to wave a white flag and get to know each other now as adults.

Since taking interest in Ariane's daily training, Nicolas has discovered his sister's astonishing drive and determination.

Throughout the training sessions and competitions, the childhood memories he had of his sensitive sibling fade away, to be replaced with the reality of this strong and combative young woman.

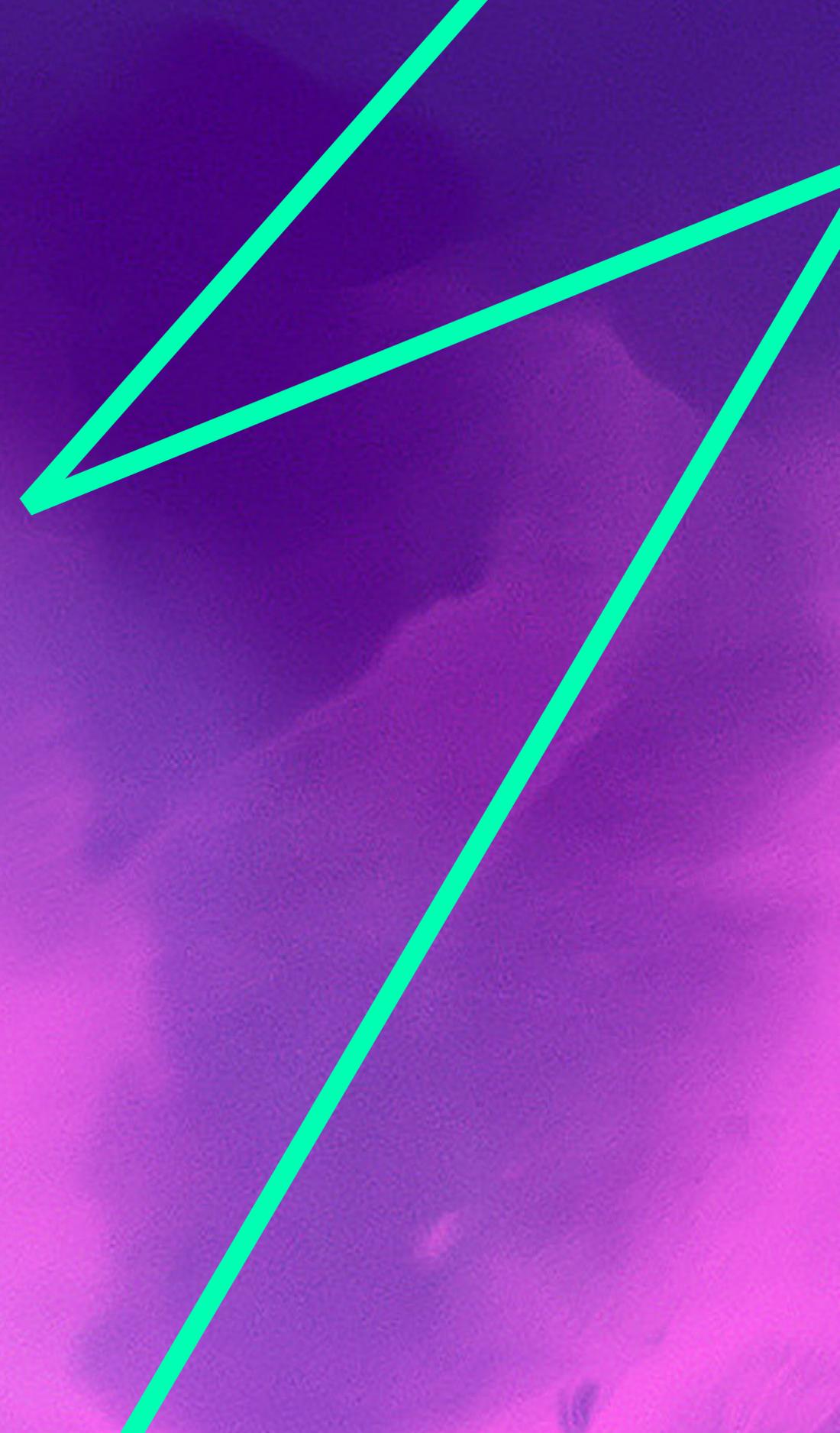
This film intends to follow Ariane in the crazy project of running the Bali Hope Ultra, while trying to understand where she draws her strengths from, her tenacity and the perseverance to run with no other goals than pleasure and charity support.

A stunning documentary about a young athlete through the eyes of her brother: This film will be honest, humble and sincere.

Beyond a family project, this adventure carries a larger ambition: pushing the envelope for the sake of a humanitarian cause, aiming for self-realisation while supporting a needy community.

The rhythm and the dynamic of the film will follow Ariane's state of mind during the race, so as to take the spectator deep into the young woman's emotions. The general cinematographic aesthetic of the documentary will be supported by strong and precise camera framing. The sound will be immersive and part of the narrative, closely communicating to the viewer Ariane's breathing, her footsteps, the tension of her muscles. The focus will be on the action, the movement and the intense concentration required over the course of the long race.

TIME
TIME



DEC 19 **FILM RELEASE**

NOV 19

OCT 19

SEP 19

AUG 19

JUL 19

JUN 19 **BALI HOPE ULTRA | MAY 25, 2019**

MAY 19

APR 19

MAR 19

FEB 19

JAN 19

DEC 18

POSTPRODUCTION

SHOOTING IN BALI

STAY IN BALI

ROAD TRAINING

GENERAL TRAINING PROGRAM

SHOOTING TRAINING SEQUENCES



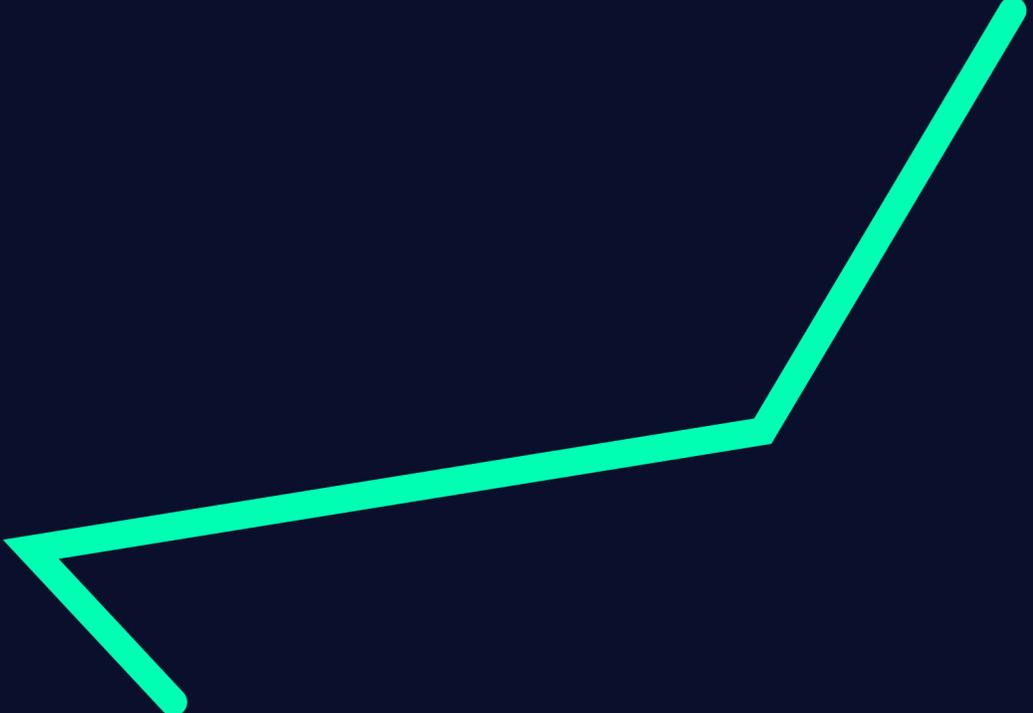
WHY

SUPPORT US ?

By becoming a partner in this ambitious project, combining sports and humanity, you will be associating your image with values such as

the desire to surpass oneself, passion, solidarity, perseverance as well as promoting a healthy lifestyle

Everyone yearns to go further, to progress, to become better in their respective fields, and people like Ariane can be a source of inspiration to them all.



Trail running has become an essential sport, having gone through an unprecedented boom in the past few years. Ever more present in traditional and social media, the sport's reputation is fast growing.



The idea here is therefore to take part in an extraordinary project with a universal subject and message, allowing you to reach a wide audience. Your support will also promote education, a fundamental right every child on this planet should have access to.

HOW

TO

SUPPORT US ?

Your contribution can take various forms.

Although the financial needs of a film of this scope are obviously quite substantial, you can also support us by providing film or sports equipment or any logistical support that may be useful for the completion of the project.

We have established several partnership categories as starting points, the idea being to create a personalized collaboration that best meets your expectations, needs and level of involvement as a partner.

In addition, Ariane does not currently have a main sponsor. It is therefore possible to combine your investment in the documentary's production with a commitment to developing her sports career.

PRE
WAR
DSS





MAIN PARTNER
available to only one partner

Marketing rights on video
and photo content

Possibility of having Ariane
take part in an ad campaign

Privileged placement
on the film's website

Logo on competition
clothes, training clothes
and tracksuit



OFFICIAL PARTNER
available to a maximum of two partners

Marketing rights
on photo content

Visibility on the film's website

Logo on competition clothes
and tracksuit



OFFICIAL SUPPLIER
open list

Visibility on the film's website

Logo on clothes, depending
on participation



SUPPORTING PARTNER
open list

Visibility on the film's website

Logo on tracksuit

MEDIA PARTNER
open list

Visibility on the film's website

PARTNERSHIP PORTFOLIO

ENDLESS RUNNING

APPAREL

COMPETITION
FRONT

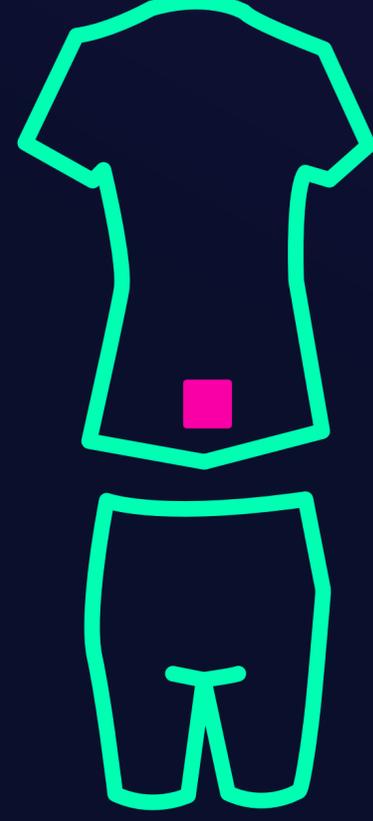
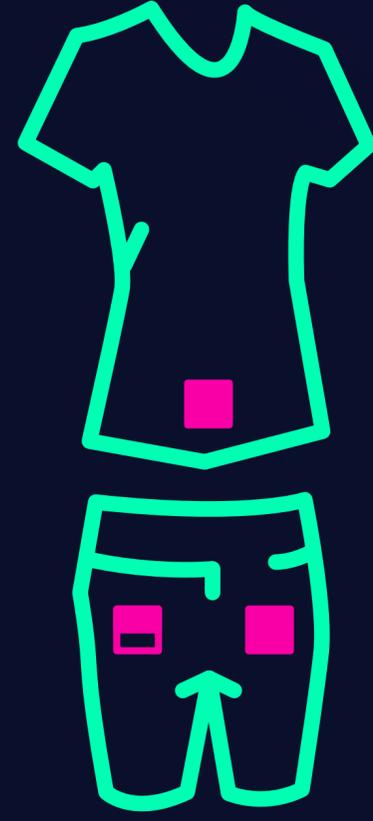
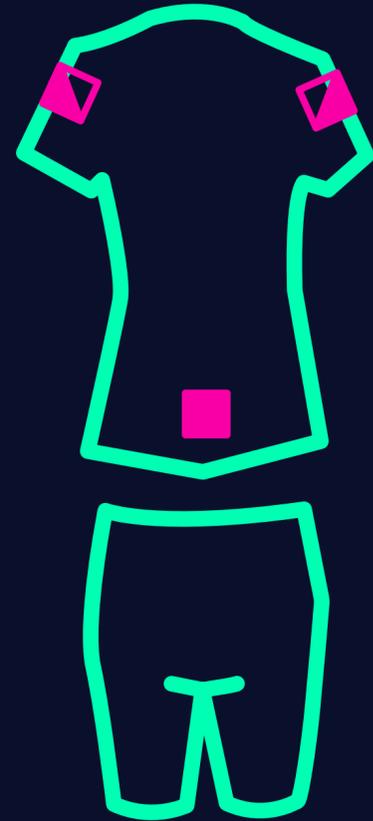
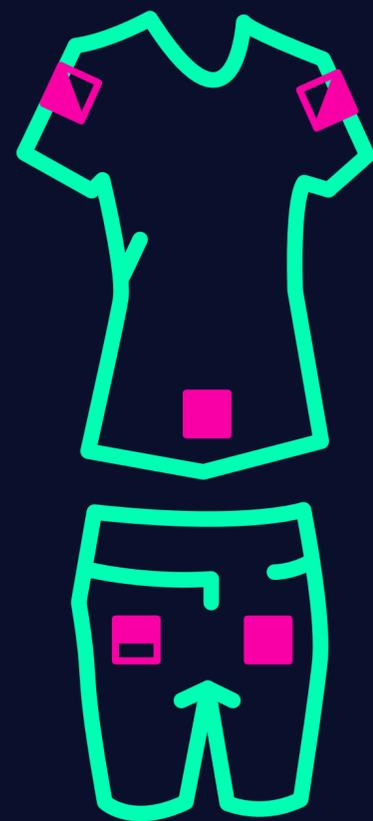
COMPETITION
BACK

TRAINING
FRONT

TRAINING
BACK

TRACKSUIT
FRONT

TRACKSUIT
BACK



MAIN
PARTNER



OFFICIAL
SUPPLIER
DEPENDING ON PARTICIPATION

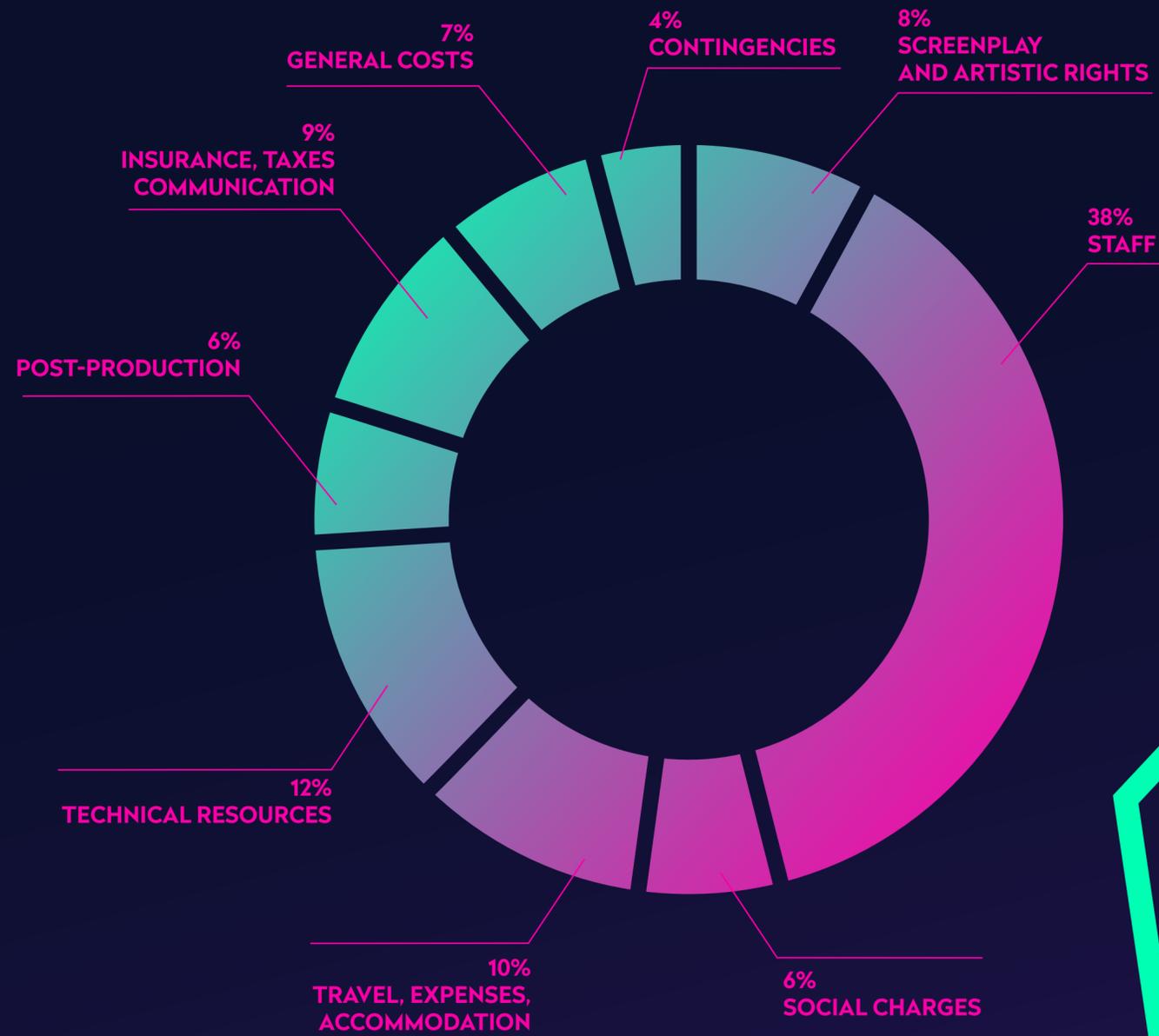


OFFICIAL
PARTNER



SUPPORTING
PARTNER

353'000 CHF



TOTAL BUDGET GET





Passionate about stories and images, Mōtini [Movement in Maori] is constantly seeking to combine the two to create quality audiovisual content. Driven by the desire to develop ever more film projects (fiction and documentary), the **Endless Running** project is fully in line with the direction followed by Mōtini Production.

MŌTINI

COURIRS ACTS

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